Conference **Manager**
Advanced and easy



Conference Manager API

Connect your events to the systems you already use

Inspiration

Connect Conference Manager to your CRM, membership system or website, and reduce manual work.

How the API works

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Connect Conference Manager with your own systems

With the API, you can fetch data from Conference Manager into your own systems. You can also send data from your systems into Conference Manager.

FETCH FROM CONFERENCE MANAGER
Fetch data

- Events
- Participants
- Accommodation
- Programme

SEND TO CONFERENCE MANAGER
Send data

- Create events
- Copy an event
- Add people to the invitation list
- Prefill registration

What you can use it for

1 Participant details straight into your CRM

Retrieve data on participants, accommodation, programme items and options from Conference Manager for use in Salesforce, Dynamics, HubSpot or your CRM system. Your sales team and account managers can see who has registered for what, without having to look up the information manually.

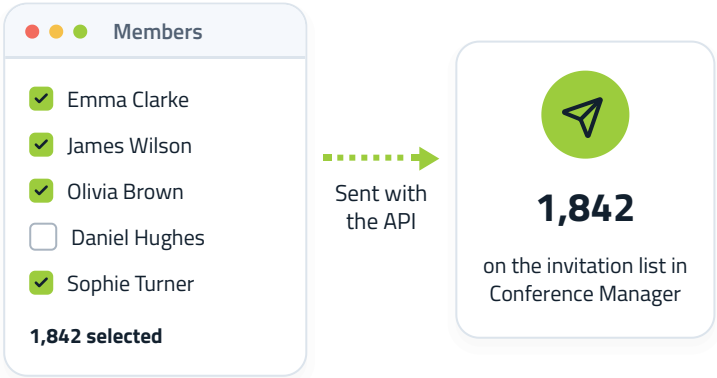
Participants · Accommodation · Programme · Options



2 Invitation lists from your membership system

Add the people you want to invite to the event's invitation list, directly from your membership system. You can then send the invitations in Conference Manager.

Invitation list



More ideas

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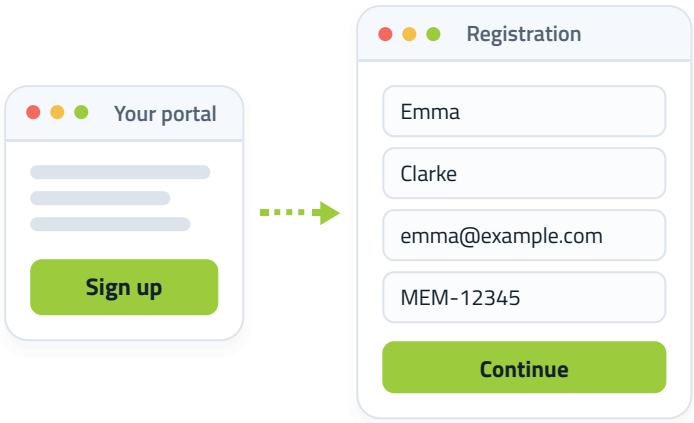
More ways to use the API

3 Pre-filled registration

When members register through your member portal, their name and contact details can be transferred to the registration form. This makes registration quicker and reduces the risk of typing errors.

Registration prefill

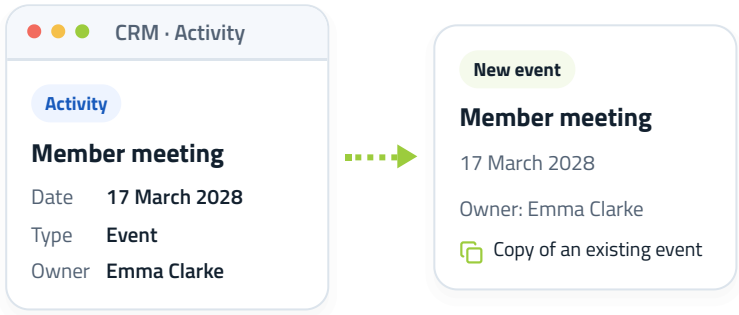
Read more on CM Academy: Registration Prefill



4 Events created from your CRM

When you create an activity in your CRM, for example Salesforce, it can also be created as an event in Conference Manager. The event is copied from one of your existing events, so the setup, tickets and emails are ready to use. You can also choose which Conference Manager user should be responsible for the event.

Create events
Copy an event



5 Your events on your own website

Show your upcoming events on your own website, in your own design. Visitors find the events on your domain and continue to registration with one click.

Events

Read more on CM Academy: WordPress plugin



6 Statistics in your own dashboard

Fetch participant details and registration status and see who registered, checked in on arrival or joined the webinar. Use the data to create the reports you need in Power BI or your own dashboard.

Participants
Events



Why use it?

Conference Manager
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Less manual work

Less need to export and import data or update lists by hand.

Fewer mistakes

Data is moved directly instead of being typed in again.

Easier registration

Invitation lists are ready sooner, and registration takes less typing.

Your own design

Show your events on your own website, in your own design.

How to get started

1 Order the API

Order the API, and we will give you access.

2 Connect your systems

Your developers or IT partner connect your systems.

3 Put it to work

Your systems retrieve and send data as you have configured them to.

Connect Conference Manager to your systems

The API is available as an add-on. Order it in Conference Manager under **Your name** → **Modules**, or contact us if you have questions.

Contact us now

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